

**November 15, 2011
FOR IMMEDIATE RELEASE**

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**ALAN JACKSON, BRANTLEY GILBERT, RANDY TRAVIS,
KELLIE PICKLER AMONG MANY STARS
TO PLAY AT RUNAWAY COUNTRY**

Halfway to May and the 2012 Runaway Country Music Festival at Wickham Park is ready, already.

This according to the Music Festival's assistant director, Robin Tibbitts, "We can't wait for May; The line-up is amazing, the new park layout is wonderful, the reserved seats are almost sold out, vending and dining areas are almost full, we're ready to go!

Following the success of the first Runaway Country this past spring, impressed Nashville executives are thrilled to see 2012's event expanded to three days.

According to Gil Cunningham, President of Nashville's Neste Entertainment, "Florida's Space Coast has scored a major coup. Growing to three days after just one year is almost unheard of. Securing one of the biggest country music stars of all time, Alan Jackson, is over-the-top."

While releasing some more of the line-up, Runaway Country Director, Gary McCann agreed, "Everybody loves Alan Jackson. Easy to see why; 35 number one hits, 16 CMA Awards, 17 ACMs, 3 time CMA Entertainer of the Year, 2 Grammys, recently inducted into the Nashville Songwriters' Hall of Fame and Music City Walk of Fame *and* he's on the charts again!"

McCann continued, "Talk about charts, Runaway Country's 2012 line-up includes chart toppers Brantley Gilbert, Kellie Pickler, Big and Rich and Randy Travis. Also announced; Steve Holy, Ashton Shepherd and back by popular demand Lo Cash Cowboys.

15 more artists still to be announced, among them, quite possibly two of the hottest, young country stars on the planet."

McCann went on to tease us a bit, "We are contractually bound not to announce them until early in the new year. It will be well worth the wait.

Music fans are in for a treat; new country, classic country, rockin' country, and cry-in-your-beer ballads, too...you'll experience it all over three great days and nights. If Alan does 'Sissy's Song' or 'Remember When' I suppose we'll have the whole place bawling their eyes out."

Rob Varley, Executive Director of Space Coast Tourism said, "The Space Coast ought to be proud of what we have staged for the world to see; a 3 day extravaganza with fans attending from thirty five states and five countries last year. We expect even more in 2012. Hosting a Country Music Festival of this significance is certainly a very welcome economic boost. We could not be more thrilled."

"Just 40 minutes east of Orlando, 12 miles south of Cocoa Beach...it's a great weekend getaway and neat experience", said Tibbitts.

"Many Space Coast hotels have purchased tickets and are including them free with a 3 night stay. This year we happen to fall right on Cinco de Mayo. Some special surprises all weekend and you don't want to miss Big and Rich Saturday night. You will still be talking about them Monday morning."

Tickets and hotel packages are on sale at www.runawaycountry.com.
Early Bird Prices range from \$59 for single-day general admission to \$99 for a 3 day weekend pass. A limited number of reserved, stage front seating, camping, RV and hotel packages are available.

An attractive offer; concert goers can choose EZ Pay, a 5 month interest free payment plan. See the website for details.

For up-to-the-minute information, visit www.runawaycountry.com

